PRODUCT DESIGN PORTFOLIO

Sachin Katageri
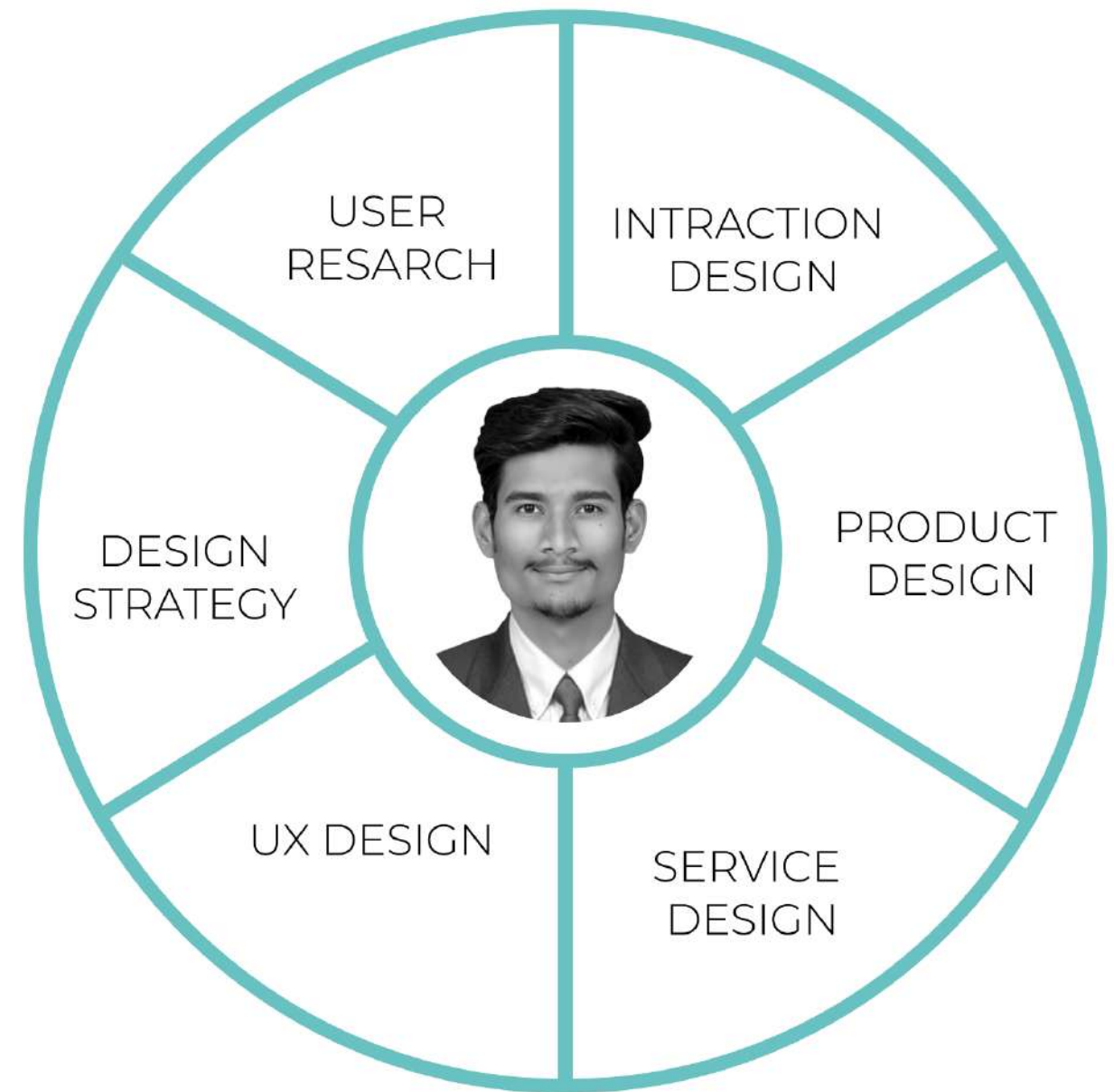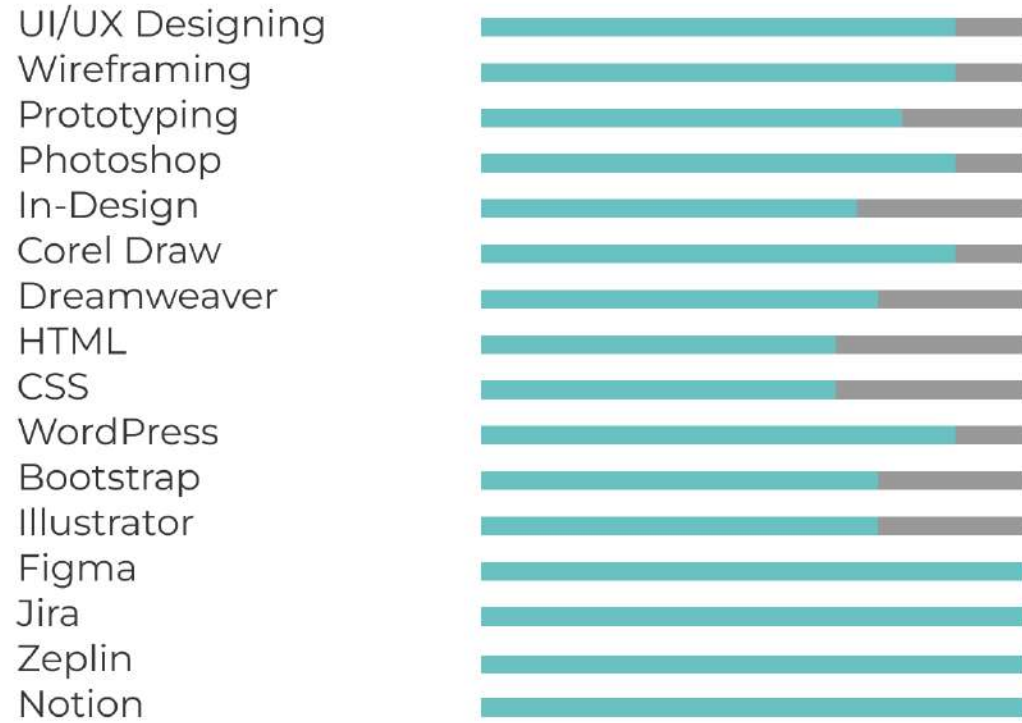
sachinkatageri.github.io

INTRODUCTION

I am a creative ui / ux design professional poised to contribute knowledge of ux process, who can create storyboards, wire frames, sketches and interactive prototypes following the industry standard guidelines. also able to deliver the high resolution mock ups and design materials with innovative graphic artistry, evolving new style and methodology to produce highest caliber designs, utilizing most current technologies.

I have over 4 years of experience in designing user workflows, delivering delightful services, and crafting thoughtful interactions.

- Ability to understand and apply principles of visual organization, composition, information, symbolic representation, typography / iconography etc., and the construction of meaningful images

- Able to understand, evaluate and apply contemporary thinking about art and design

- Have a good eye on detailing of design artwork and capable of creating both low-fi sketches and pixel-perfect visual designs

- skilled in using the traditional tools and technology in the creation, production, and distribution of graphic design / illustrations etc

USER RESARCH

INTRACTION DESIGN

PRODUCT DESIGN

DESIGN STRATEGY

UX DESIGN

SERVICE DESIGN

SKILLS

UI/UX Designing
Wireframing
Prototyping
Photoshop
In-Design
Corel Draw
Dreamweaver
HTML
CSS
WordPress
Bootstrap
Illustrator
Figma
Jira
Zeplin
Notion

SPEAKING

I Love Giving Back To The Design Community. I Do This In A Variety Of Ways, Like Mentoring Junior Designers Or Sharing Design Best Practices And Templates For Reuse.

One Of My Favorites Ways Is Storytelling And I've Been Fortunate To Be A Part Of Many Conferences And Workshops So Far.

EXPERIENCE

Jr.Project Engineer
Espycons Software Solutions
2019-2020

Web DESIGNER
The Spark Foundation(Freelancer)
2020-2021

UX DEVELOPER
Superpilot Innovation Pvt. Ltd
2021-2022

Sr.Ui/Ux Designer
NuVeda Learning Pvt. Ltd
2022

METHODS

I Employ A Variety Of Design Methods To Drive Outcomes For The User, Product, And Organization. These Methods Are Flexible And I Choose My Approach Based On Situational Needs, Adapting My Design Process To Changing Circumstances.

INSPIRATION | IDEATION | IMPLEMENTATION | LEADERSHIP

Contextual Inquiry	Task Analysis	User Interviews	Empathy Mapping
Journey Mapping	Storyboarding	Sketching	Wireframing
Prototyping	Design Systems	Usability testing	Analytics Review
Surveying	Teaching	Facilitation	"I do, we do, you do"

RECENT PROJECT

I Have Worked With A Multitude Of Clients And For A Variety Of Companies. This Is A Selection Of My Most Recent And Relevant User Experience Design Projects.

· Clients

· UI/UX

· Web Applictions

· Websites

· Branding design

· Brochure flyer design

· Produut design

CLIENTS/COMPANIES

FULL TIME
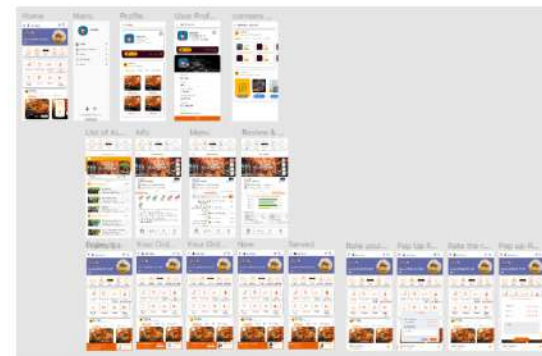

FREELANCE
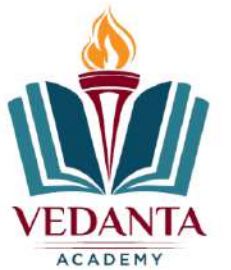
UI/UX DESIGN - SUZUKI STAR

MOBILE APP
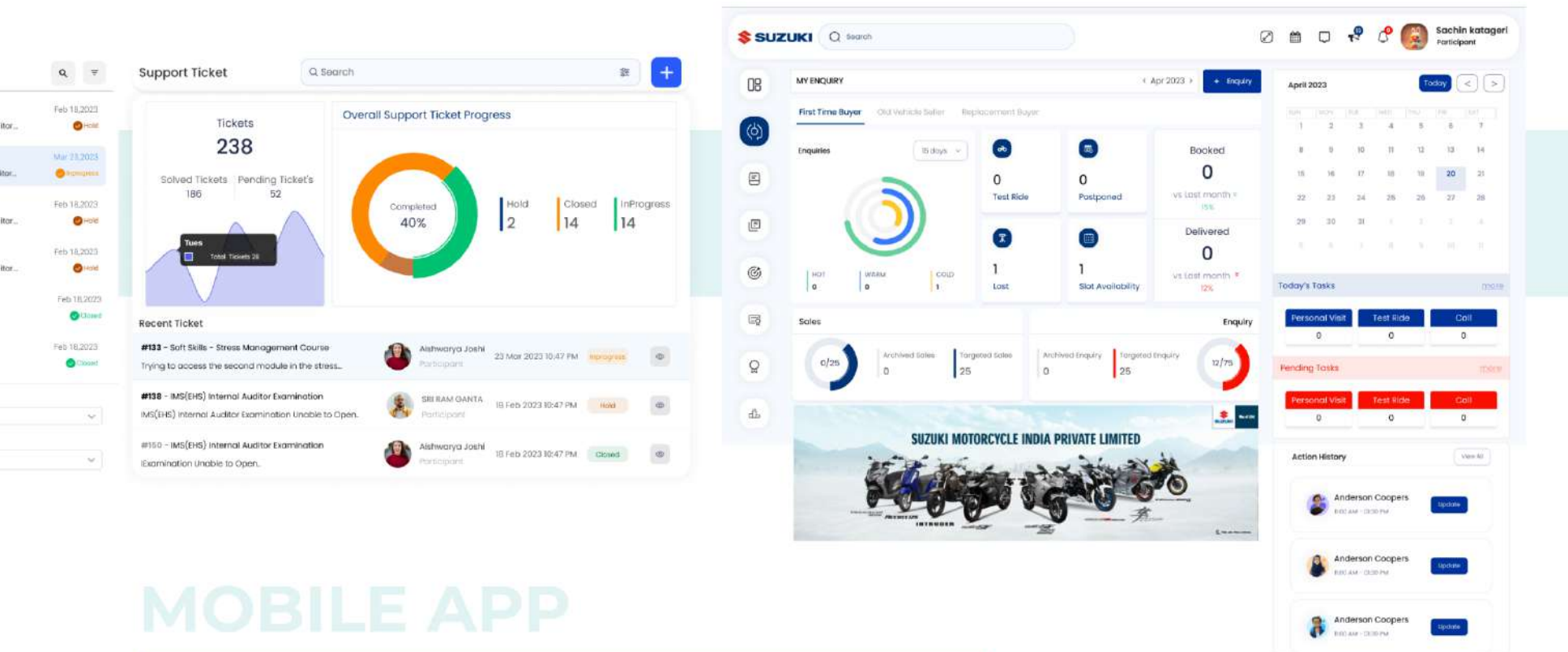
PROJECT COVERING UX STUDY

- COMPETITIVE ANALYSIS
- USER BASE & SEGMENTATION
- PERSONAS
- DEFINED USER NEEDS, PAIN POINTS AND EXPECTATIONS
- USE CASES / SCENARIOS
- TASK FLOW
- FEATURES LIST
- INFORMATION ARCHITECTURE
- DESIGN DIFFERENTIATORS
- WIREFRAMES
- DIGITAL PROTOTYPES
- VISUAL DESIGN
- STYLE GUIDELINE + SPECS
- ASSETS AND STRUCTURED APP
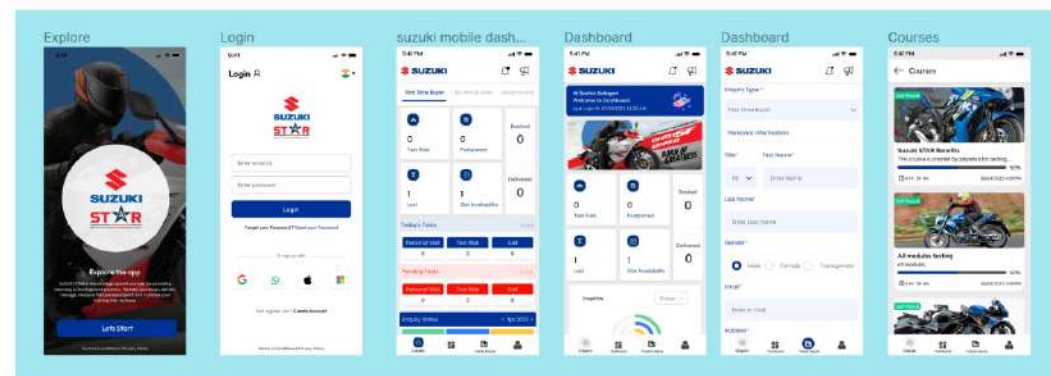
PROTOTYPES
- SP-PI
- HI FI PROTOTYPE

CLIENT
NUVEDA LEARNING -
CENTUMLEARNPRO - SUZUKI STAR

ARTWORK
APP DESIGN

PLATFORM
UX STUDY, FIGMA,MOCKUP
WIREFRAME,JIRAPHOTOSHOP

TASK
UX STUDY ON PILOT
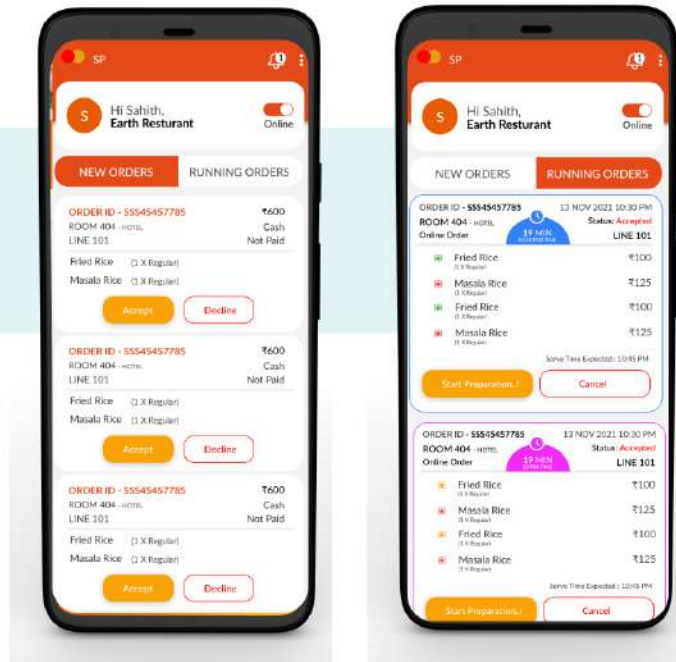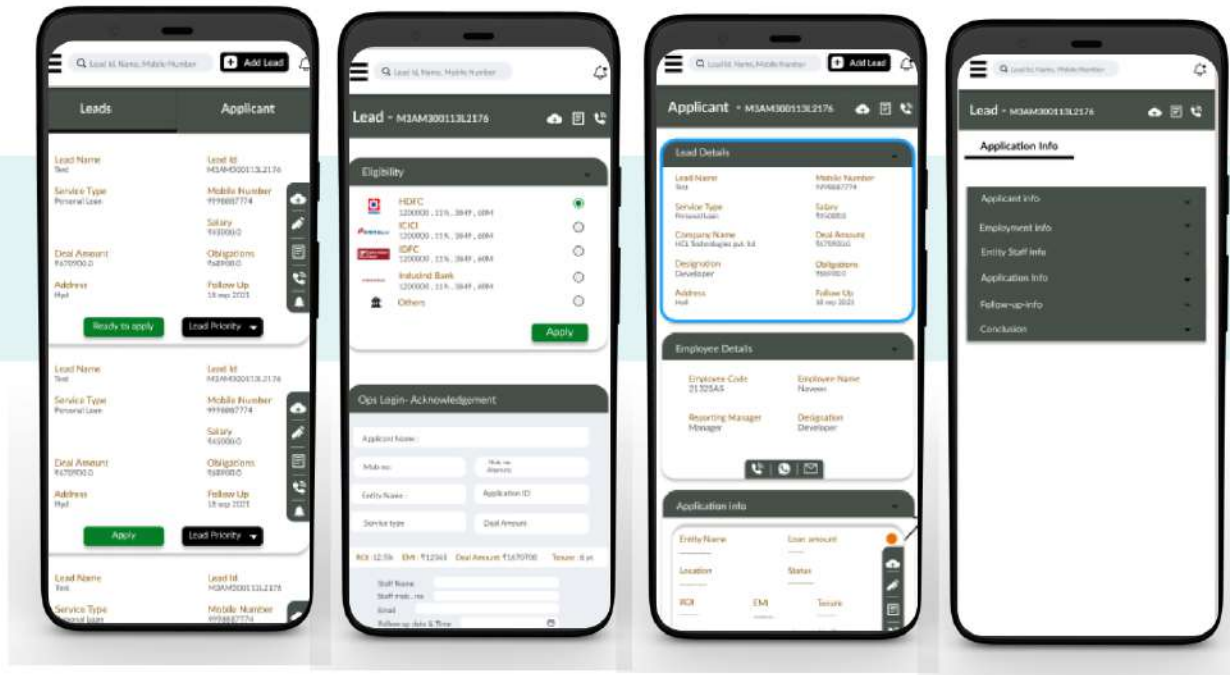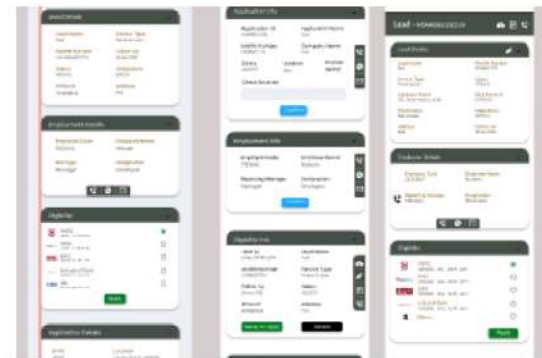APP & UI DESIGN FOR
ANDRIOD APP

UI/UX DESIGN-SPINN-ANDRIOD APP
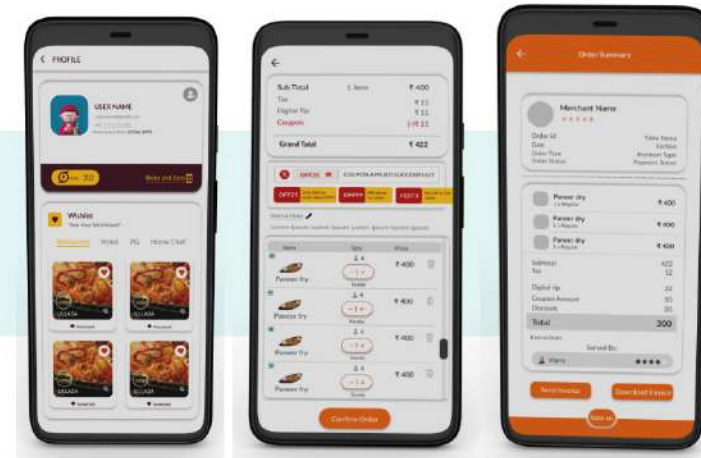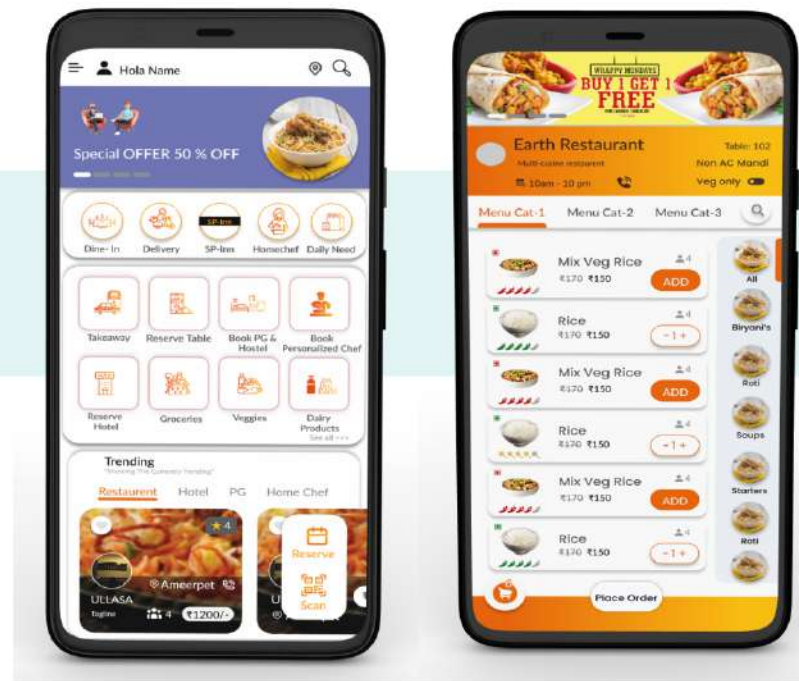
PROJECT COVERING UX STUDY

- COMPETITIVE ANALYSIS
- USER BASE & SEGMENTATION
- PERSONAS (3 USERS)
- DEFINED USER NEEDS, PAIN POINTS AND EXPECTATIONS
- USE CASES / SCENARIOS
- TASK FLOW
- FEATURES LIST
- INFORMATION ARCHITECTURE
- DESIGN DIFFERENTIATORS
- WIREFRAMES
- DIGITAL PROTOTYPES
- VISUAL DESIGN
- STYLE GUIDELINE + SPECS
- ASSETS AND STRUCTURED PSDFILES

WIREFRAME PROTOTYPE

PROTOTYPES
- SP-INN
- HI FI PROTOTYPE

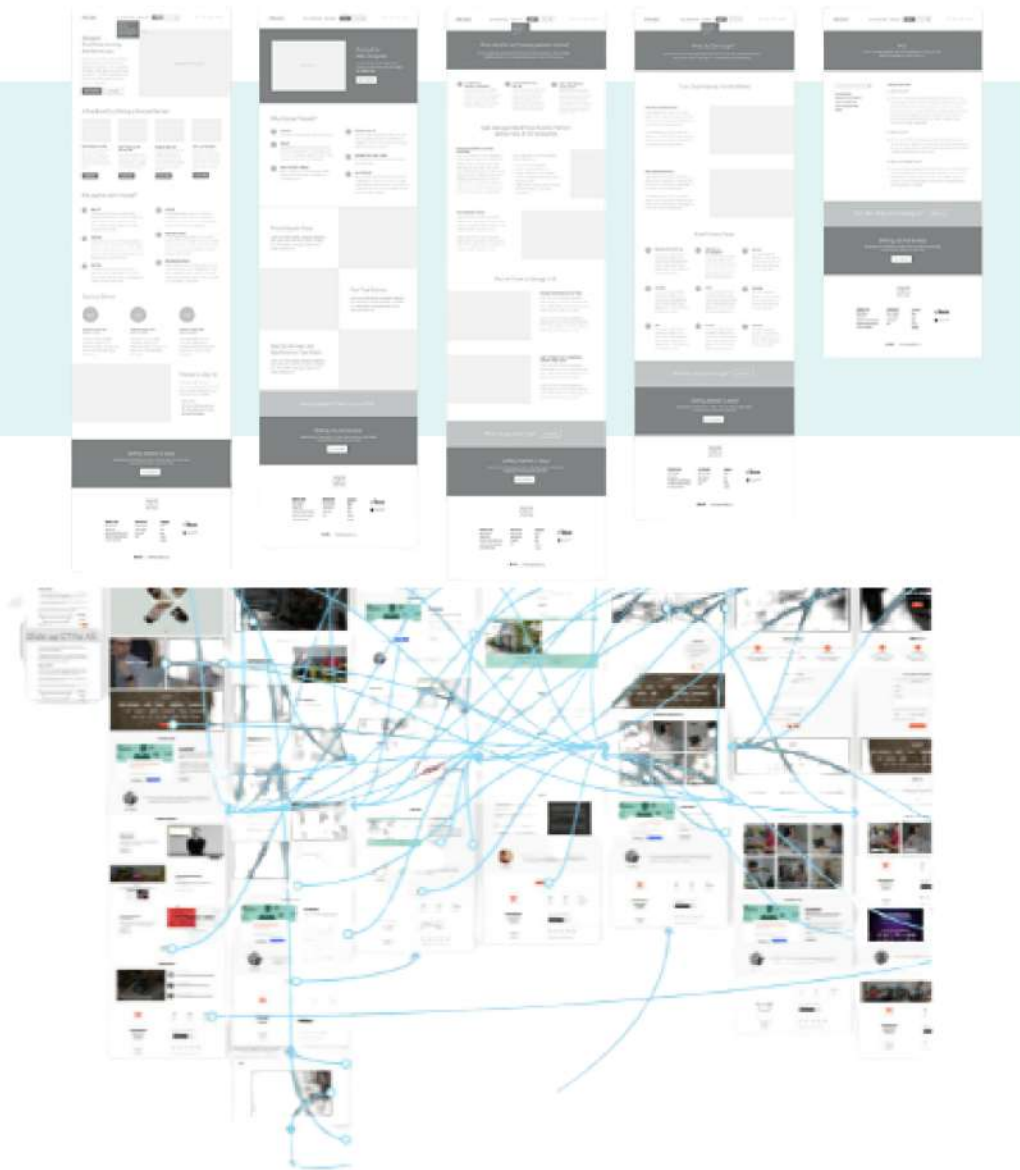**CLIENT**
SUPER PILOT INNOVATION PVT. LTD

ARTWORK
APP DESIGN

PLATFORM
UX STUDY, FIGMA,MOCKUP
WIREFRAME,JIRAPHOTOSHOP
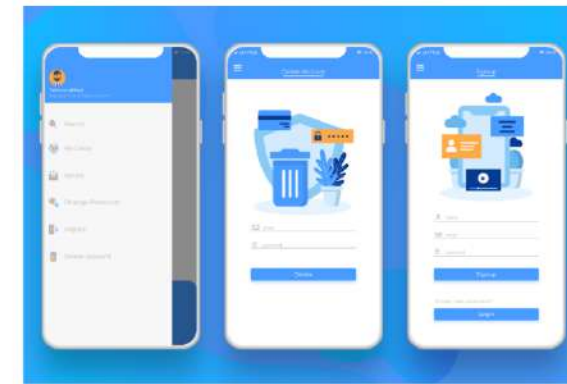
TASK
UX STUDY & UI DESIGN
FOR ANDRIOD APP

UI/UX DESIGN-SP-PI-ANDRIOD APP

SP-PI

PROJECT COVERING UX STUDY

- COMPETITIVE ANALYSIS
- USER BASE & SEGMENTATION
- PERSONAS (3 USERS)
- DEFINED USER NEEDS, PAIN POINTS AND EXPECTATIONS
- USE CASES / SCENARIOS
- TASK FLOW
- FEATURES LIST
- INFORMATION ARCHITECTURE
- DESIGN DIFFERENTIATORS
- WIREFRAMES
- DIGITAL PROTOTYPES
- VISUAL DESIGN
- STYLE GUIDELINE + SPECS
- ASSETS AND STRUCTURED APP

WIREFRAME PROTOTYPE

PROTOTYPES
- SP-PI
- HI FI PROTOTYPE

CLIENT
SUPER PILOT INNOVATION PVT. LTD

ARTWORK
APP DESIGN

PLATFORM
UX STUDY, FIGMA,MOCKUP
WIREFRAME,JIRAPHOTOSHOP

TASK
UX STUDY ON PILOT
APP & UI DESIGN FOR
ANDRIOD APP

UI/UX DESIGN-LEADS ANDRIOD APP

WIREFRAME PROTOTYPE

PROJECT COVERING UX STUDY

- COMPETITIVE ANALYSIS
- USER BASE & SEGMENTATION
- PERSONAS (3 USERS)
- DEFINED USER NEEDS, PAIN POINTS AND EXPECTATIONS
- USE CASES / SCENARIOS
- TASK FLOW
- FEATURES LIST
- INFORMATION ARCHITECTURE
- DESIGN DIFFERENTIATORS
- WIREFRAMES
- DIGITAL PROTOTYPES
- VISUAL DESIGN
- STYLE GUIDELINE + SPECS
- ASSETS AND STRUCTURED APP

PROTOTYPES
- SP-ACE
- HI FI PROTOTYPE

CLIENT
SUPER PILOT INNOVATION PVT. LTD

ARTWORK
APP DESIGN

PLATFORM
UX STUDY, FIGMA,MOCKUP
WIREFRAME,JIRAPHOTOSHOP

TASK
UX STUDY ON LEADS
APP & UI DESIGN FOR
ANDRIOD APP

WIREFRAMES

1.SMART TOOL APP

2.SHOPPING APP

3.APP LOGING

4.VALET PARKING

5.LMS
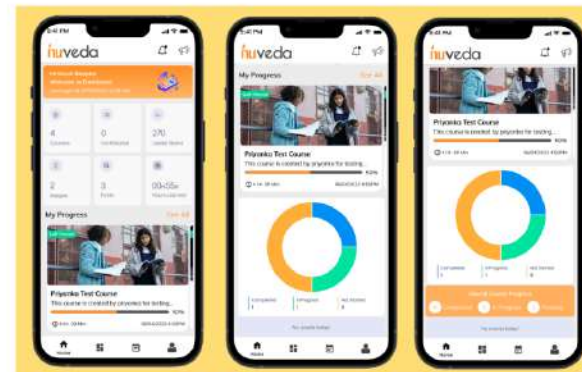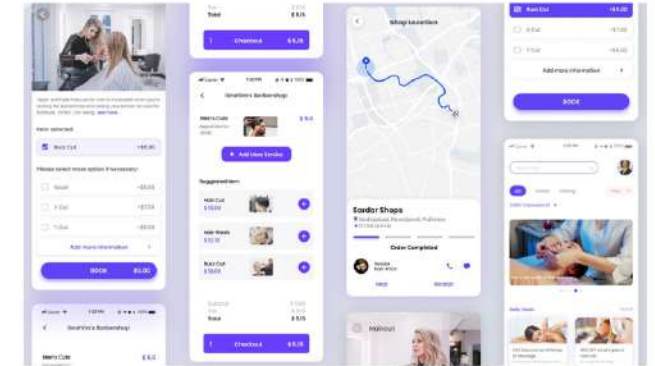
CLIENT	ARTWORK	PLATFORM	TASK
VARIOUS	WIREFRAME , UI DESIGN	FIGMA, PHOTOSHOP	CREATE WIREFRAMES & USER INTERFACE

WEB DESIGN

SUPER PILOT

ARTWORK
WEB DESIGN

PLATFORM
FIGMA,PHOTOSHOP, COREL DRAW

TASK
RESPOSIVE WEBSITE,UI

CLIENT
SUPER PILOT INNOVATION PVT LTD

WEBSITE CUSTOMIZATION
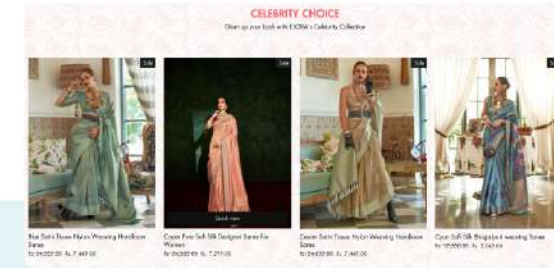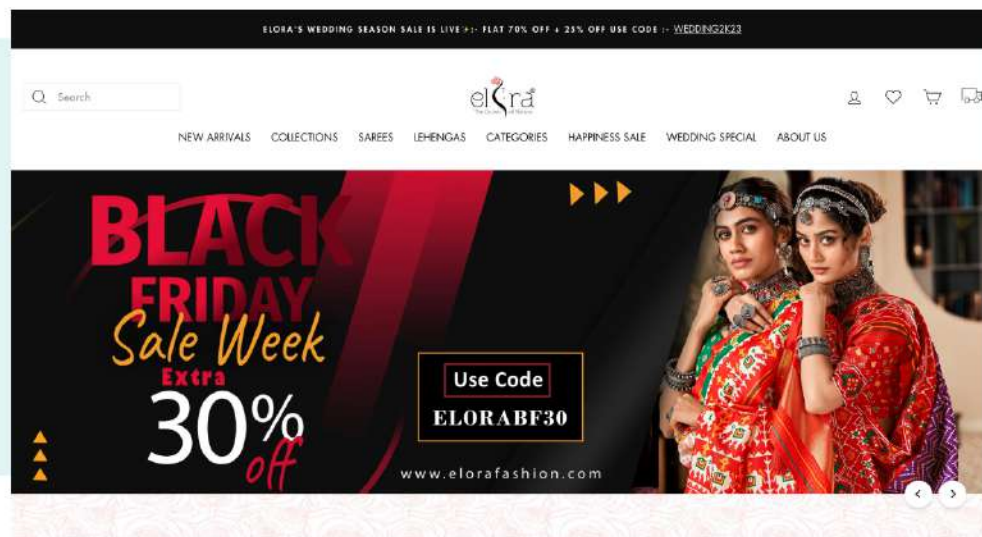
TASK
SHOPIFY WEBSITE CUSTOMIZATION

CLIENT
ELORA FASHION

TESTIMONIAL
it was a pleasant experience working with mr.sachin katageri. his professional and dedicational approach towards their work is commendable. although, he have thorough knowledge of his work. despite of this, he was open to our concerns and queries and were ready to implement the suggested changes on the website as and when required. it was wonderful experience working with him. not to forget, even after handing over the website control panel he provided us support to make us comfortable handling the website. keep the good work!!! :-)

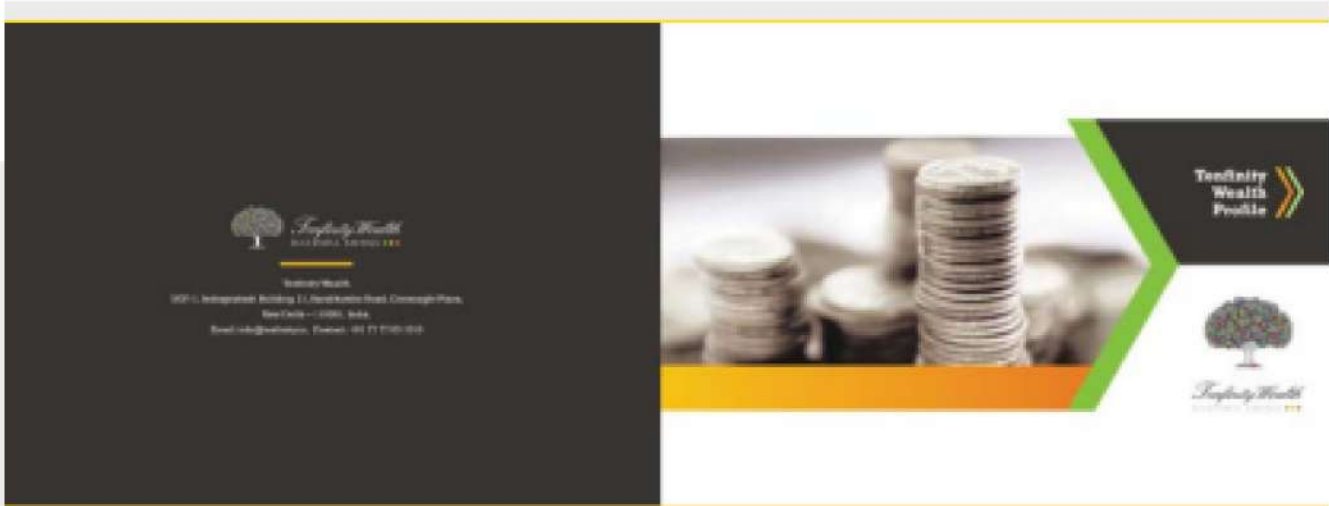**Director - Elora**

WEB DESIGN

WEB DESIGN

PLATFORM
HTML,CSS ,FIGMA,
WORDPRESS

CLIENT
VARIOUS

ARTWORK
LANDING PAGE WEB
DESIGN

COMPANY PROFILE DESIGN

PLATFORM
COREL DRAW,
PHOTOSHOP

CLIENT
TENFINITY WEALTH

ARTWORK
PROFILE DESIGN

COMPANY PROFILE DESIGN

PLATFORM
FIGMA,COREL
DRAW,
PHOTOSHOP

CLIENT
SUPER PILOT

ARTWORK
PROFILE DESIGN

LOGO DESIGN

PLATFORM
COREL DRAW,
PHOTOSHOP

CLIENT
VARIOUS CLIENTS

ARTWORK
LOGO DESIGN

BUSINESS REPORTS DESIGN

PLATFORM
FIGMA,COREL
DRAW,
PHOTOSHOP

CLIENT
VARIOUS CLIENTS

ARTWORK
BUSINESS REPORTS
DESIGN

BROCHER FLYER DESIGN

PLATFORM
FIGMA,COREL
DRAW,
PHOTOSHOP,FIGMA

CLIENT
VARIOUS CLIENTS

ARTWORK
BROCHER FLYER
DESIGN

BANNER ADS AND BRANDING DESIGN

PLATFORM
FIGMA,COREL
DRAW,
PHOTOSHOP,FIGMA

CLIENT
VARIOUS CLIENTS

ARTWORK
BANNER ADS,
BRANDING DESIGN

THANK YOU

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